



NATIONAL STUDENT EMPLOYMENT ASSOCIATION

STRATEGIC PLAN

VISION

The National Student Employment Association (NSEA) is a professional association recognized as the leading authority on student employment in higher education.

MISSION

The National Student Employment Association supports and advocates the advancement of student employment professionals through training, professional development, and research opportunities for the purpose of skill building and career development of student employees.

CORE VALUES

- **Integrity:** Practice transparency and mindfulness, and openly collaborate with stakeholders in the pursuit of impactful influence.
- **Innovation:** Empower and support members by paving the way to genuine learning, continuous improvement, and growth through discovery.
- **Stewardship:** Exercise care, leadership, and value in the actions we take to build a strong community that is committed to the development of student employees.
- **Diversity, Equity, & Inclusion:** Act with acceptance and respect to others without bias, build a community of belonging, seek out differing views, and ensure our practices are accessible.

PILLARS

COMMUNITY

ENGAGEMENT

EDUCATION

GROWTH

Community: Build and support a community of belonging to ensure that all NSEA practices, programs, and opportunities exhibit our core values.

Engagement: Practice transparency and increase engagement with and among the membership.

Education: Develop tools and resources to support opportunities for membership's professional as well as leadership development within the industry.

Growth: While practicing fiscal responsibility, increase outreach to support a diverse membership, develop relationships with other professional organizations, and strengthen NSEA's recognition as leaders in the field of Student Employment.
